



PHOENIX MOUNTAIN ALPINE SKI SOCIETY
2022 Annual General Meeting - Minutes
October 5, 2022
Held at Grand Forks Public Library Meeting Room

Voting Members:

Sean Routley
Don Colclough
Shannon Frederick
Andreas Dean
Maddie Williams
Bill Sperling
Richard Marsh
Bryan Pankoff

Others:

Cathy Astofooroff, Administrator
Kim Nielsen, Lodge Manager
Danna O'Donnell, Area D Rep
Dylan Zorn, Community Futures

1. Call to Order

Meeting called to order at 7:06 pm

2. Appointment of Recording Secretary

Shannon Frederick as Recording Secretary for the meeting, attendance established, approval of minutes from previous meeting.

Motion to approve: Sean Routley Seconded by: Don Colclough

3. Adoption of Agenda

Motion to adopt the agenda.

Motion: Richard Marsh Seconded by: Sean Routley

4. Approval of 2021 Annual General Meeting Minutes.

Motion: Kim Nielsen Seconded by: Bryan Pankoff

5. **President Report:**

Sean Routley reported that the future looks bright for Phoenix.

Season 21-22 brought challenges such as dealing with covid procedures and putting policies in place.

Previous manager James Hall has provided good groundwork for getting the hill back in shape.

Kim Nielsen will be returning as our Lodge Manager.

Cathy Astofooroff is on our team and has done a lot to upgrade our systems and organize our administrative business.

Sebastian Sullivan is our newly hired General Manager.

Accomplishments:

- New-to-us snow cat purchased by private loan on December 17, 2021.
- New rental fleet of skis and boots have been added to our rental program.
- The Ski Patrol shack has been completely restored thanks to Tom Plotnikoff and Hydraclean.
- The brushing crews worked hard to open up terrain and clean up the hill.
- The parking lot was fully resurfaced.
- The lift maintenance and full inspection was completed.
- The insurance claim was fully settled.
- Pass sales increased and went online.
- School program participation increased.
- Our donation process with the city was restored.
- Fundraising lead by Kim, Cathy and our friends of Phoenix such as beer gardens, 50/50 tickets, Founders Day – lots of new community connections were made.
- Grants and fundraising are in place for 2022-2023 season; we are waiting on approval.
- Brushing crews have started for 22-23 season.

Hopes for the Future:

- Improve infrastructure
- Extend the roof on the shop for CAT parking
- Rebuild the top shack
- Want more T-boxes
- Want to reduce snowcat debt

With the rising cost of doing business we need to generate more revenue – this could mean more participation programs and creating more events to draw more people to the hill.

6. Financial Statement Report:

Cathy spoke to the Financial Statements to April 30, 2022 presented to the meeting:

- The accounting system had a complete overhaul for the 2021-22 fiscal. This has allowed us to have a more accurate statement for revenues and expenses related to the operations of the hill.
- The new online processes set up have provided a much more streamlined approach to the accounting as well.
- Accounts and taxes are being paid on time (no penalty and interest). Our vendors are happy.
- All outstanding accounts from previous years have been paid in full.
- Season pass sales, lift ticket sales, school program, lessons and rentals saw increases.
- A strong donation and grant process allowed Phoenix to pay past debts and to purchase a new rental fleet, new t-boxes, equipment and a snow cat.
- Donations – these were received from individual and corporations, as well as the GoFundMe campaign in early 2021.
- The City Donation process (with charitable tax receipts) assisted with over \$45,000 in donations, some for specific projects and some for operations.
- Funding and Grants – includes operating grants from Regional District, Grant In Aid from Areas C, D and E, City of Greenwood, City of Midway. Also received Grants for specific purchases (ie: rental fleet, t-boxes, ski patrol supplies)
- A quick note when funding is applied for or donations requested, it is usually for a specific item.
- Fundraising – includes proceeds from our successful bottle return program, promotions such as t-shirt, sign, calendars and movie ticket sales.
- Expenses in general are increasing, although some expenses have been reduced due to updating systems such as the online platform, internet system, etc.
- The most-costly expenses are wages and insurance.
- Wages were offset slightly by the Wage Subsidies.
- Insurance, well it is the cost of doing business and a necessity.
- Expenses such as equipment purchases, lift maintenance, ski patrol supplies were incurred because donations or grants were received.

7. Board of Directors:

Adam Williams, Margo Dean, Shilo Freer, Greg Van Der Zande, Ian Mitchell will not be standing for re-election.

Phoenix, the community and all of us thank you for your efforts.

The Board has discussed and recommends the size of the Board be reduced to five members for 2022-2023 in order to create a more efficient governance board.

8. Election of Directors:

Four of the current Board Members (Sean Routley, Don Colclough, Shannon Frederick, Dean Herdman) would like to continue as board members with the addition of Bryan Pankoff.

Motion to elect the following as Directors of Phoenix Mountain Alpine Ski Society for the 2022-2023 season until the next Annual General Meeting:

Sean Routley
Don Colclough
Shannon Frederick
Dean Herdman
Bryan Pankoff

Motion: Maddy Williams

Seconded by: Andreas Dean

8. Other Business – Questions from the floor:

Danna O'Donnell congratulated PMASS on a successful season and expressed well wishes for the coming season.

Bill Sperling and Andreas Dean inquired about after hours touring at Phoenix. Unfortunately PMASS does not condone this type of activity due to insurance and safety policies.

9. Meeting Adjourned

7:51pm.